

CANADIAN ELECTRIC VEHICLE ASSOCIATION

GOAL:- To hasten the time when electric vehicles comprise a substantial proportion of personal transportation needs.

Aim #1 To publicize the advantages of electric vehicles and to promote their use.

Objectives to achieve the above aim

- 1) To attend fairs, exhibitions, shows, etc with a display booth (and a display EV where possible) to distribute promotional literature.
- 2) To write letters to the editors of newspapers and magazines.
- 3) To be available to speak to groups (Kiwanis, Rotary, etc) and to have slide sets with commentaries available to aid the speakers.
- 4) To promote the EV concept to young people by making available project plans for the building of small EV projects in schools.
- 5) Wherever there are two or more CEVA members in one location, to form chapters of the Association so that individuals may get together and promote EVs by regular showing of their EVs at shopping malls, fairs, etc.

Aim #2 To lobby governments to implement legislation favourable to electric vehicles.

Objectives:-

- 1) To form a cohesive, respected voice to communicate the concerns of CEVA to the appropriate federal and provincial government departments.
- 2) To respond with letters and/or briefs on issues relevant to CEVA at appropriate times.
- 3) To make a positive contribution to appropriate government departments whenever possible.

CEVA

Aim #3 To aid individuals to purchase or construct an EV by providing information and/or encouragement to fellow members.

Objectives:-

- 1) To serve as a source of information on available EVs for personal transportation.
- 2) To serve as a source of information on the design and construction of homebuilt EVs.
- 3) To put individuals contemplating the purchase or construction of an EV in contact with one another so that there is encouragement to take the step of owning and operating the first EV in the community.

Aim #4 To enlist the support of Canadian EV manufacturers and EV component manufacturers in reaching our goal.

Objectives:-

- 1) To enlist Canadian EV manufacturers and component suppliers as members of the Canadian EV Association.
- 2) To enlist the help of Canadian EV manufacturers and component suppliers in providing information to members on their products.

Aim #5 To build up a bank of EV performance data under year-round operating conditions for the use of fellow members, government research agencies and/or EV manufacturers.

Objectives:-

- 1) To provide each member operating an EV with a performance record to be turned in to a central point at regular intervals for collating data.
- 2) To cooperate with requests for performing certain tests on our own vehicles for government agencies or manufacturers.
- 3) To cooperate with manufacturers to test components under actual operating conditions.

Aim #6 To bind together into a cohesive, purposeful group all those who subscribe to the above aims.

Objectives:-

- 1) To form an association, to be known as the "Canadian Electric Vehicle Association" - CEVA - to unify the efforts of individuals in Canada dedicated to the aforementioned goal.
- 2) To publish a newsletter at regular intervals to aid in the achievement of the aims and objectives of the Association.

The CANADIAN ELECTRIC VEHICLE ASSOCIATION

An association of individuals who, because of concern for our natural resources, the economic well-being of our country, and the environment, are dedicated to the promotion and use of battery-powered electric vehicles for personal transportation.