

1 December 1979

GENERAL INFORMATION ON CEVA

The inaugural meeting of the Canadian Electric Vehicle Association (CEVA) was held Monday, July 23, 1979 with over 130 people present.

It was agreed at that meeting that CEVA would be a national organization with a chapter structure. The individual membership fee would be \$20.00 (\$15.00 for the national association and \$5.00 for the chapter). Corporate membership was left to the Steering Committee to consider.

The Steering Committee, headed by Mr. Jack Kerr, was formed to operate for a period of six months. Several meetings have been held. A second draft of the proposed constitution has been distributed to members of the Steering Committee. A list of potential corporate members is being drawn up and these companies will be invited to become corporate members at a fee that will support an annual budget of just under \$100,000.00.

CEVA participated in both the Second Canadian Electric Vehicle Seminar - October 26, and the Energy Lifestyle Show - October 26, 27 and 28 in Toronto. Twenty-two thousand people attended the Energy Lifestyle Show and many CEVA brochures were distributed.

On October 12, 1979, there were 45 paid-up, founding members. There are now over 75 paid-up members and additional applications are coming in each week.

The Ottawa chapter was formed November 5, starting off with a very interesting and inspiring, illustrated talk on the construction of three electric vehicles at Fellowes High School in Pembroke, Ontario. An executive was formed, and the chapter is planning a chapter newsletter.

It is expected that the initiative will be taken in a number of other locations to form CEVA chapters. Members will receive copies of Electrical Business, which has started an electric vehicle column. In addition, for the time being, members will receive the Electric Vehicle Newsletter prepared by Fred G. Johnson in the Motor Vehicles Division of Industry, Trade and Commerce. Back copies can be made available on request.

The Steering Committee will be negotiating for cooperative arrangements with various existing EV organizations and publications. The stronger the CEVA is, the more likely these negotiations are to be successful.

The key advantage of the association to its members is the binding to-gether in a cohesive, purposeful group. Those people who believe electric vehicles should be promoted as one of the options to displace petroleum burning vehicles, and conserve non renewable energy.

Any questions or membership applications should be directed to:

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